



**13-15 MAY 2025**

**DHAHRAN EXPO, DAMMAM**

# **TOPLINE REPORT**

---

**CONNECTING THE  
COATINGS INDUSTRY  
IN SAUDI ARABIA**

[www.saudiarabiacoatingsshow.com](http://www.saudiarabiacoatingsshow.com)



ORGANIZED BY



**THE  
COATINGS  
GROUP**

**dmg::events**

# SAUDI ARABIA COATINGS SHOW 2025 **IN NUMBERS**

Over three days, the Saudi Arabia Coatings Show 2025 welcomed **4,010 unique attendees** from 51 countries, including Saudi Arabia, China, UAE, Bahrain, India, Egypt and Qatar, amongst others, marking a **30.4% increase** in visitor attendance compared to the 2023 edition.

Spanning **3,525 square metres of exhibition space** - up from 1,854 square metres in the previous edition, the event hosted **178 exhibitors** from 18 countries, including Saudi Arabia, UAE, Italy, Belgium, India, Germany, Egypt and many more.

Visitors also enjoyed complimentary access to the **Business Presentations Hub**, where 14 sessions took place over the first two days of the event.

**4,010**  
UNIQUE  
ATTENDEES

**51**  
VISITING  
COUNTRIES

**178**  
EXHIBITING  
COMPANIES

**18**  
EXHIBITING  
COUNTRIES



# LEADING BRANDS THAT VISITED THE EVENT





# WHAT THE INDUSTRY HAD TO SAY

I'm absolutely thrilled with my experience at the Saudi Arabia Coatings Show. The meetings I've had so far have been highly productive, leading to meaningful business discussions. The networking opportunities here are exceptional, and I'm genuinely looking forward to the potential for future partnerships.

**AUDY MARCELO**  
COLOR RESEARCH SECTION HEAD, **JAZEERA PAINTS**  
VISITOR

My time at the Saudi Arabia Coatings Show has been quite promising, this event is very remarkable and I am very pleased with my business meetings and networking opportunities that the event had to offer.

**HAMADA MAHDI**  
PRODUCTION MANAGER, **RIYADH PAINTS**  
VISITOR

I'm very pleased to see the return of the Saudi Arabia Coatings Show, which has grown remarkably in scale and scope. It's impressive to witness such a wide range of exhibitors showcasing the latest coatings products and solutions. I'm delighted with the overall experience and look forward to the business opportunities that will emerge as a result.

**MANMOHAN BAGHAL**  
FACTORY MANAGER, **HENKEL**  
VISITOR

Saudi Arabia Coatings Show has been a great experience. I've had the opportunity to meet with many exhibitors on the show floor and engage in numerous technical discussions and promising meetings. The event offers a wide range of valuable networking opportunities.

**ELSAYED IBRAHIM**  
ENERGY CUSTOMER GROUP MANAGER, PERFORMANCE COATINGS,  
**JOTUN**  
VISITOR

We're exhibiting at the Saudi Arabia Coatings Show because strong relationships are at the core of our business and this event is the ideal platform to nurture them. The show has been a great success, with steady engagement right until the end of each day.

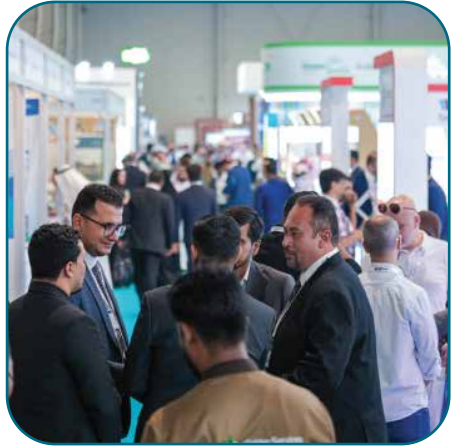
**MANUAL BAUMANN**  
MANAGING DIRECTOR, **IMCD ARABIA**  
EXHIBITOR

Saudi Arabia Coatings Show was an outstanding experience. We had nonstop meetings, meaningful discussions and great engagement from industry leaders. It's a fantastic platform to showcase our capabilities, we look forward to the next edition!

**MUMTAZ ALI KHAN**  
BUSINESS MANAGER, **BRENNTAG SAUDI ARABIA**  
EXHIBITOR



# MOMENTS FROM THE 2025 EDITION





# BOOK PRIME FLOORSPACE



## BACK IN SAUDI ARABIA IN 2027



**Andy Gathercole, Sales Director**

T: +971 4 445 3712 | M: +971 56 990 7089

E: [andrewgathercole@dmgevents.com](mailto:andrewgathercole@dmgevents.com)