Saudi Arabia
Coatings Show

31 May - 2 June 2027 // Riyadh International Conference & Exhibition Center (RICEC)

Connecting the **coatings** industry in Saudi Arabia

WWW.SAUDIARABIACOATINGSSHOW.COM

ORGANIZED BY Coatings Group dmg events

THE INDUSTRY, TOGETHER.

For three days, **Saudi Arabia Coatings Show** brings together the people behind the Kingdom's coatings market. From manufacturers and raw material suppliers to buyers, distributors, chemists and technical specialists, this is where products are discovered, technical challenges are discussed, partnerships begin and business gets done.

4,000+

Expected industry professionals in 2027

WHEN

31 MAY – 2 JUNE

2027

WHERE

RICEC

Riyadh International Conference & Exhibition Center

WHAT

5

product sectors, under one roof

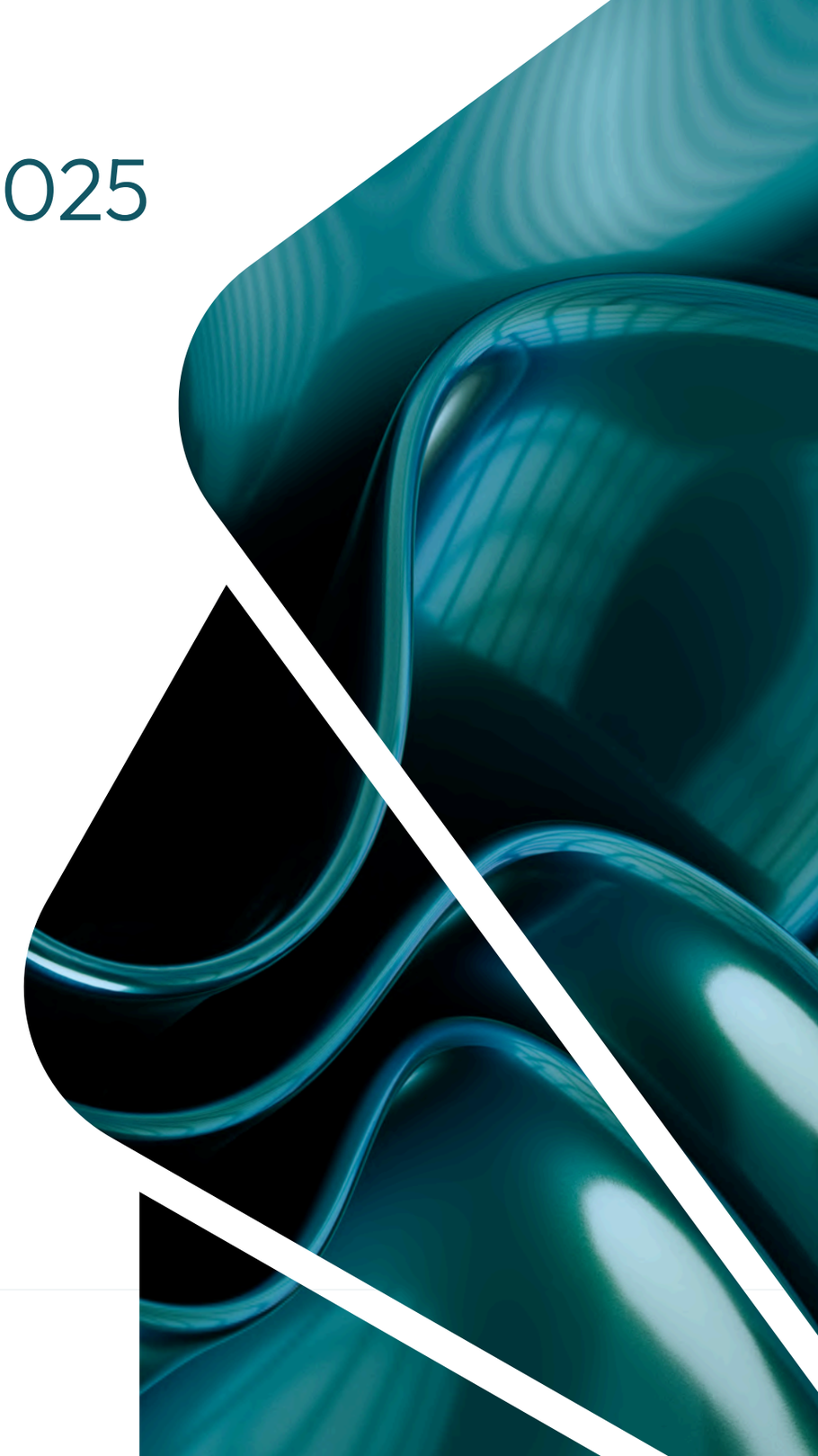
Saudi Arabia Coatings Show 2025 **in numbers**

4,010
unique attendees

178
exhibiting companies

51
visiting countries

18
exhibiting countries



More people to meet. More conversations to start.
More opportunities to grow your business.

USD

2.19bn

Saudi Arabia’s paint and coatings market by 2031

4.84%

Compound annual growth rate to 2031

What’s fueling growth?

Saudi Arabia’s Vision 2030 initiatives, major infrastructure investments, and growing real estate sector are driving strong demand for coatings. Major projects underway across the Kingdom, together with residential, commercial, and industrial developments, are creating significant opportunities for decorative, protective and high-performance coatings. **Saudi Arabia Coatings Show connects your business with the key decision-makers driving this growth.**

Sources: Mordor Intellgence, Paul Cochrane and Hani Draye



Bringing you the right **buyers and decision makers**



> **We're exhibiting at the Saudi Arabia Coatings Show because strong relationships are at the core of our business, and this event is the ideal platform to nurture them.** The show has been a great success, with steady engagement right until the end of each day.

Manual Baumann
Managing Director,
IMCD Arabia
EXHIBITOR

> I'm very pleased to see the return of the Saudi Arabia Coatings Show, which has grown remarkably in scale and scope. It's impressive to witness such a wide range of exhibitors showcasing the latest products and solutions. **I'm delighted with the overall experience and look forward to the business opportunities that will emerge as a result.**

Manmohan Baghal
Factory Manager,
Henkel
VISITOR

97%

visitors

confirmed that attending the event is important to their organisation's success

96%

visitors

will return for the next edition of the event.

94%

exhibitors

confirmed that they will exhibit at the next edition of the event.

88%

exhibitors

stated that participating in the event is essential to their business growth strategy.

MOMENTS FROM 2025

This is what **2025** looked like











WHO VISITED

The brands that walked the floor in 2025

SOME OF THE LEADING BRANDS WHO VISITED IN 2025



Every part of the coatings supply chain, **under one roof**

Five sectors. A wide range of products.

01 **Chemicals and Raw Materials**

02 **Laboratory and Packaging Equipment**

03 **Testing and Measuring Equipment**

04 **Plant and Machinery**

05 **Other Coatings Products**



01

Chemicals and Raw Materials

WHAT YOU WILL FIND

- Additives
- Binders
- Biocides
- Chemicals
- Extenders & fillers
- Oils
- Pigments
- Polymers
- Resins
- Solvents
- Speciality chemicals

02

Laboratory and Packaging Equipment

WHAT YOU WILL FIND

- Conveying systems
- Coolers
- Filling systems
- Filters
- Kneaders & extruders
- Labelling machines
- Metering devices & balances
- Mills
- Mixers
- Packaging materials
- Pipe technology
- Screening machines
- Tinting systems
- Other laboratory & production equipment





03

Testing and Measuring Equipment

WHAT YOU WILL FIND

- Accelerated weathering
- Corrosion testing
- Gloss & colour measurement
- Other testing & measuring equipment

04

Plant and Machinery

WHAT YOU WILL FIND

- Dispersers
- Drums
- Filling & packaging equipment
- Filters
- Labelling
- Mills
- Mixers
- Process control
- Pumps
- Tinting systems

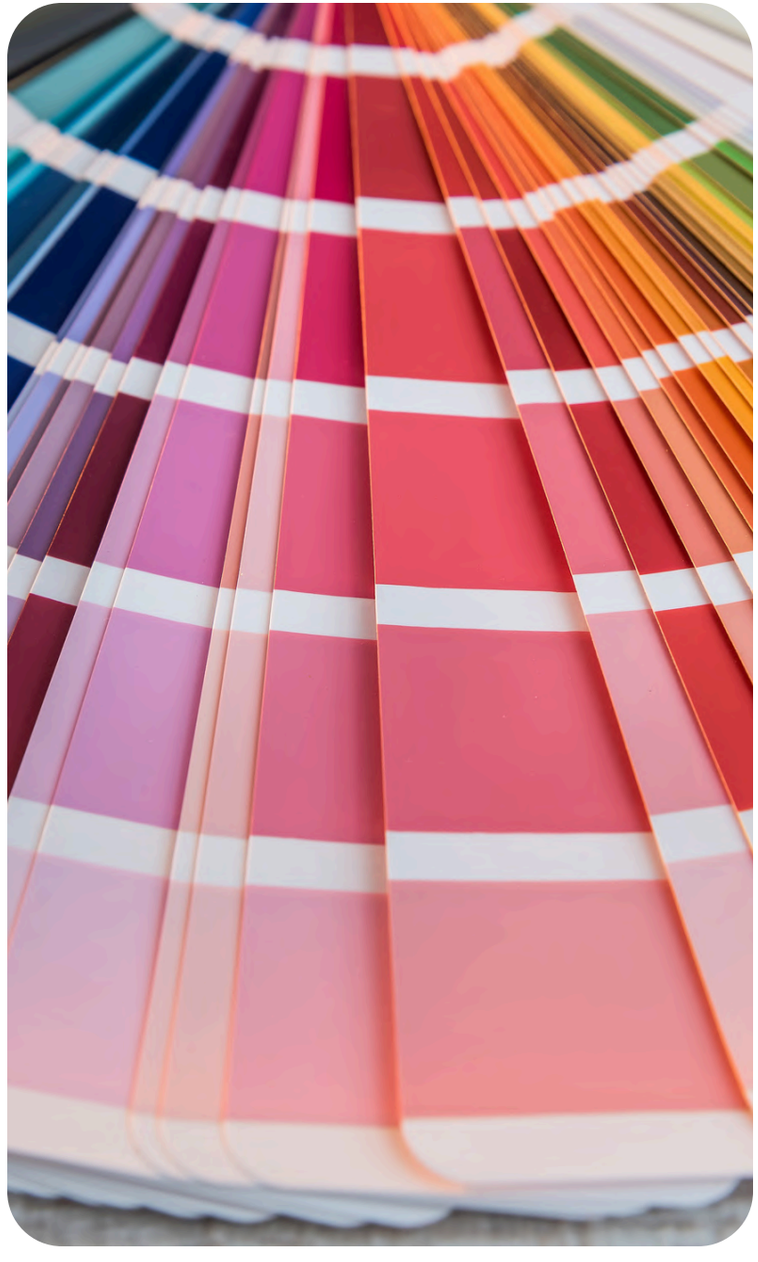


05

Other Coatings Products

WHAT YOU WILL FIND

- Colour cards
- Colour forecasting
- Environmental protection & safety at work
- Health & safety



Four reasons to **book a stand**

Generate leads

Meet buyers actively sourcing products and solutions, and turn face-to-face conversations into new business leads.

Create opportunities

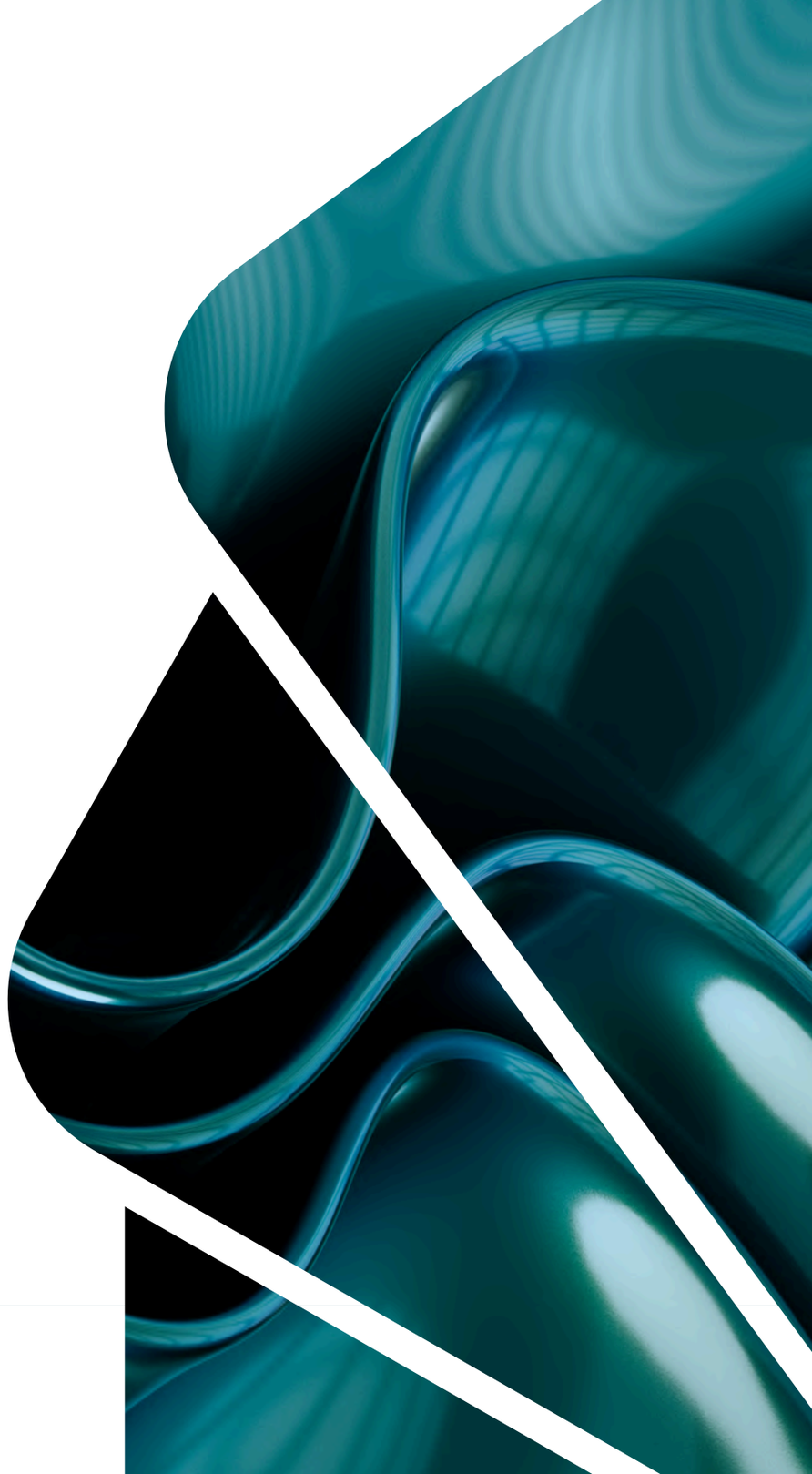
Build relationships with manufacturers, distributors, buyers and technical specialists from across the coatings industry.

Expose your brand

Put your brand at the centre of the conversation and build visibility in Saudi Arabia with key industry stakeholders

Gauge the market

Showcase your latest products, hear directly from customers and gain first-hand insight into what the market needs.



WHO EXHIBITED

178 exhibitors
from 18 countries

SOME OF OUR 2025 EXHIBITORS





















































6 Chem talks

FORMERLY BUSINESS PRESENTATIONS HUB

Put your expertise on stage.

01 **14+ sessions over two days**

02 **Present your latest products and developments**

03 **Engage directly with an industry audience**

ChemTalks gives exhibitors the opportunity to take their products, expertise and ideas beyond their stand. Across 14+ sessions over the first two days of the show, exhibiting companies can present their latest products and developments live to an engaged industry audience. Use this platform to demonstrate your expertise, introduce new solutions and explore the technical topics that matter to potential clients.

Please note that slots are limited and allocated on a first-come, first-served basis.







Contact us today to participate

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